

CZECH & SLOVAK
FILM FESTIVAL



SPONSORSHIP PACKAGES
2017

CZECH AND SLOVAK FILM FESTIVAL WA 2017

We are proud to announce that the third exciting instalment of the Czech and Slovak Film Festival is coming to Perth in October 2017.

The festival is brought to you by The Czech and Slovak Association of Western Australia, which has been contributing to and preserving WA's Czech and Slovak cultural heritage for over half a century.

Showcasing the latest genres from documentaries to short films to fairy tales, the festival will come to Perth for five days in October, bringing seven inspiring and entertaining films that pay homage to the sophistication and sensuality of Czechoslovak cinematography.

Besides the cinematic experience, the Czech and Slovak film festival creates an environment for bringing Czechoslovaks together. Furthermore, the festival encourages those of a non-Czech background to embrace Czech and Slovak culture and humour.

Although the Czech and Slovak Film Festival is relatively new to Perth, it is constantly growing in popularity. Based upon the success of the last year's festival, we are anticipating in excess of 700 attendees. The 2016 festival introduced Perth cinema enthusiasts to the controversial masterpiece *The Devil's Mistress* (Lida Baarova) as well as the adventure comedy *Theory of Tiger*, and this year's festival will offer Perth audiences the opportunity to view the very best of Czech and Slovak cinema and to enjoy the unforgettable atmosphere of the Czechoslovak community's hospitality.

The major venue location for screenings will be in Cinema Paradiso, located in the cultural centre of the city – Northbridge. Other screenings will take place at The Backlot West Perth and a yet to be disclosed venue in Fremantle that will incorporate an after party.

The key support for the festival comes from MZV CR (The Ministry of Foreign Affairs of the Czech Republic), Lottery West, USZZ (Office for the Slovaks Living Abroad) and Czech and Slovak Consulates in Australia.

We are able to bring this remarkable event thanks to the dedication of our volunteers, to help us keep the event running, we have opportunities to bring you on board either as an individual or corporate sponsor.



Czech and Slovak Association of Western Australia, Inc.

22 Blythewood Way, Heathridge, WA 6027

csa@CzechSlovakWA.org

www.czechslovakwa.org

www.facebook.com/CzechSlovakAssociationWA



Dear Prospective Sponsor,

On behalf of the Czech and Slovak Association of Western Australia I would like to offer you the opportunity to sponsor the annual Czech and Slovak Film Festival in Western Australia. In our third year of bringing the festival to Perth, we will showcase the very best of this years' addition to the rich Czech and Slovak cinematography tradition, in partnership with the Ministry of Foreign Affairs of the Czech Republic, The Office for the Slovaks Living Abroad and Czech and Slovak Consulates in Australia.

The Festival will take place in October across Perth including Cinema Paradiso Northbridge, The Backlot Perth – West Perth and a screening followed by an after party in Fremantle. We anticipate over 700 people attending this event, to be held over five days we will screen six feature length movies and a film fairy tale. The event will include an opening and closing night, guest speakers, audience award and more. More information about the event along with the festival program can be found at www.csfilmfestwa.org. We would like to offer the opportunity to support our event and help enhance Perth's cultural calendar with the following options available:

1. Advertising your organisation in our festival program

Your support will be featured in 3,000+ printed copies or in a festival preview as a slide or a video.

2. Becoming a Festival Friend

Organisations or individuals can choose their level of support can enjoy certain benefits such as inclusions of company/personal name in festival program and on festival web site and obtaining complimentary tickets.

3. Offering your goods or services

For the specific values, organisations or individuals can enjoy certain benefits such as inclusions of company/personal name in festival program and on festival web site and obtaining complimentary tickets.

If you are interested in sponsoring our event, please give us a call or email and we will be happy to discuss the sponsoring options in more detail. You can also simply mail your contribution to the address listed at the top of the page. Feel free to contact us with any additional questions.

Best regards,

Martina Tlamsova

Secretary

Czech and Slovak Association of WA

Email: csa@CzechSlovakWA.org

Mob: 0424 295 969

MINI-ME \$30

- The wonderful feeling of doing your little bit to help the 2017 film festival become a reality
- Surprise gift from the Czech and Slovak Association of WA

MAKE IT A DATE \$80

- The wonderful feeling of doing your little bit to help the 2017 film festival become a reality
- Surprise gift from the Czech and Slovak Association of WA
- 2 complimentary tickets for any other festival screenings

FESTIVAL FRIEND \$300

- The wonderful feeling of doing your little bit to help the 2017 film festival become a reality
- Surprise gift from the Czech and Slovak Association of WA
- 2 complimentary tickets for any other festival screenings
- Your logo on event flyer and printed promotional material
- Mention as a sponsor or partner during the Opening night ceremony by the president of CSAWA
- Advertised as a sponsor
- Your logo placement on the CS Film Festival website
- Placement of your flyers, business card and selected items into festival satchels
- Banner placed in the cinema

BRONZE PACKAGE \$500 – FESTIVAL SPONSOR

- Your logo on event flyer and printed promotional material
- Mention as a Partner of the Festival during the Opening Night ceremony by the President of CSAWA
- Advertised as a Festival Sponsor of the Festival
- Your logo on the Stand image in the cinema prior screening
- Your logo placement on the CS Film Festival website
- Your logo placement on FB page of the CS Film Festival and other social media pages connected to the festival
- Your banner placed in the cinema foyer
- Advertisement placed on the Czech and Slovak of WA website
- Placement of your flyers, business card and selected items into festival satchels
- Opportunity to speak at the event – 1 minute long speech
- One - third page promotion in the Festival Program Booklet
- 2 complimentary tickets for any general festival screening

SILVER PACKAGE \$1000 – VALUABLE FESTIVAL SPONSOR

- Your logo on event flyer and printed promotional material
- Mention as a Partner of the Festival during the Opening Night ceremony by the President of CSAWA
- Advertised as a Valuable Sponsor of the Festival
- Your logo on the Stand image in the cinema prior screening
- Your logo placement on the CS Film Festival website
- Your logo placement on FB page of the CS Film Festival and other social media pages connected to the festival
- Your banner placed in the cinema foyer
- Advertisement placed on the Czech and Slovak of WA website
- Placement of your flyers, business card and selected items into festival satchels
- Opportunity to speak at the event – 1 minute long speech
- One - third page promotion in the Festival Program Booklet
- 2 complimentary tickets for Opening Night

GOLD PACKAGE \$2000 – MAJOR FESTIVAL SPONSOR

- Your logo on event flyer and printed promotional material
- Mention as a Partner of the Festival during the Opening Night ceremony by the President of CSAWA
- Advertised as a Major Sponsor of the Festival
- Your logo on the Stand image in the cinema prior screening
- Your logo placement on the CS Film Festival website
- Your logo placement on FB page of the CS Film Festival and other social media pages connected to the festival
- Your banner placed in the cinema foyer
- Advertisement placed on the Czech and Slovak of WA website
- Placement of your flyers, business card and selected items into festival satchels
- Opportunity to speak at the event – 2 minutes long speech
- Half page promotion in the Festival Program Booklet
- 2 complimentary tickets for Opening Night
- 2 complimentary tickets for Closing Night

PLATINUM PACKAGE \$3000 – PARTNER OF THE FESTIVAL

- Your logo on event flyer and printed promotional material
- Mention as a Partner of the Festival during the Opening Night ceremony by the President of The CSAWA
- Advertised as a Partner of the Festival
- Your logo on the Stand image in the cinema prior screening
- A full page promotion in the Festival Program Booklet
- Your logo placement on the CS Film Festival website
- Your logo placement on FB page of the CS Film Festival and other social media pages connected to the festival
- Your banner placed in the cinema foyer
- Advertisement placed on the Czech and Slovak of WA website
- Placement of your flyers, business card and selected items into festival satchels
- Opportunity to speak at the event – 2 minutes long speech
- Full page promotion in the Festival Program Booklet
- 2 complimentary tickets for Opening Night
- 2 complimentary tickets for Closing Night
- 4 complimentary tickets for any other festival screenings
- **60 seconds pre-movie cinema advertising**

BESPOKE/IN KIND

Whether your primary objective is to heighten your brand exposure, demonstrate thought leadership or drive new business, sponsorship of the film festival can help you reach a unique audience.

There is a Czech saying “[Podpora podpory!](#)” or support for support, and we would welcome yours if there is a way you can assist which would be mutually beneficial. The festival is volunteer community run and we always welcome innovative ideas from our business and social community. With the multiple inputs involved in running a successful event working together from a small to large scale is always welcome.

- 'In kind' sponsorship available
- Bespoke sponsorship packages available
- Anything is possible - Ask us about our custom made packages
- Customize your sponsorship package to best suit your marketing objectives and budget. Select the options that best suit your organisation or make us an offer.

SPONSORSHIP PACKAGES 2017

	MINI-ME \$30	MAKE IT A DATE \$80	FESTIVAL FRIEND \$300	BRONZE \$500	SILVER \$1000	GOLD \$2000	PLATINUM \$3000	BESPOKE / IN KIND
The wonderful feeling of doing your little bit to help the 2017 film festival become a reality	✓	✓	✓	✓	✓	✓	✓	
Surprise gift from the Czech and Slovak Association of WA	✓	✓	✓	✓	✓	✓	✓	
Your logo on event flyer and printed promotional material	✗	✗	✓	✓	✓	✓	✓	
Be mentioned during the Opening night by the president of The Czech and Slovak Association	✗	✗	✓	✓	✓	✓	✓	
Advertised as a sponsor	✗	✗	✓	✓	✓	✓	✓	
Your logo on the stand image in the cinema prior screening	✗	✗	✗	✓	✓	✓	✓	
Your logo placement on the CS Film Festival website	✗	✗	✓	✓	✓	✓	✓	
Your logo placement on FB page of the Festival and other social media connected to the event	✗	✗	✗	✓	✓	✓	✓	
Your banner placed in the cinema foyer	✗	✗	✗	✓	✓	✓	✓	
Advertisement placed on the Czech and Slovak Association of WA website	✗	✗	✗	✓	✓	✓	✓	
Placement of your flyers, business card and selected items into festival satchels	✗	✗	✓	✓	✓	✓	✓	
Opportunity to speak at the Opening Night of the festival	✗	✗	✗	✗	1 min	2 min.	2 min.	
Promotion in the Festival Program Booklet	✗	✗	✗	✗	1/3 page	1/2 page	Full page	
Complimentary tickets for the Opening Night	✗	✗	✗	✗	2	2	✓	
Complimentary tickets for the Closing Night	✗	✗	✗	✗	✗	2	2	
Complimentary tickets for any other festival screenings	✗	2	2	2	✗	✗	4	
Banner placed in the cinema	✗	✗	✓	✓	✓	✓	✓	
Pre-movie cinema advertising	✗	✗	✗	✗	✗	✗	60 sec.	

ANYTHING IS POSSIBLE - ASK US ABOUT OUR CUSTOM MADE PACKAGES

2016 WAS PROUDLY SUPPORTED BY:

Festival Organizers



Financial Support



Government Sponsors



Venue Partners



Cultural Partners



Industry Partners



Event Partners



Supporting Sponsors



Hospitality Sponsors

Sydney



Perth



[Mini-me, Make it a Date packages:](#)

Payment can be made in cash to any committee member of the Czech & Slovak Association of WA or by direct bank deposit to:

Account Name: Czech and Slovak Association

BSB: 016-286

Acc No: 438009261

Note: If paying by direct bank deposit, please don't forget to include your name.

[Festival Friend, Bronze, Silver, Gold, Platinum and Bespoke packages:](#)

Please contact us by email: csa@CzechSlovakWA.org or by phone: 0424 295 969 to find more information and to organise payment.

Czech&Slovak Film Festival WA

Presented by

Czech&Slovak Association of WA

Contact:

csa@CzechSlovakWA.org

0424 295 969

Account:

Czech and Slovak Association

BSB: 016-286

Acc No: 438009261

www.csfilmfestwa.org

See you at the festival!